

A close-up, vertical view of the American flag, showing the stars and stripes in detail. The flag is slightly out of focus in the background, creating a sense of depth.

# Corporate Sponsorship **OPPORTUNITIES**

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**THE PATRIOT THUNDER TOUR**

*featuring*

**America's Wall of Honor**

*and the*

**Patriot Village Experience**

# AMERICA'S WALL OF HONOR



The background of the entire image is a close-up, high-resolution photograph of the United States flag, showing the stars and stripes in detail as they wave. The flag is the primary visual element, filling the frame. A teal-colored rectangular box is overlaid on the right side of the image, containing the main text. Two horizontal orange bars are positioned above and below the teal box, extending across its width.

## Honoring America's Military and First Responders

*America's Wall of Honor is a traveling Memorial Wall that will tour the United States, paying tribute to our American Heroes. It's also a one-of-a-kind artistic masterpiece that will be experienced by millions of people over the next several years.*

# America's Wall of Honor

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## The Details

*The finished wall is approximately 57' long by 10' high. The center of the Wall features the Presidential Seal, representing the Commander-In-Chief of the Armed Forces.*

*The Presidential Seal is flanked on both sides by the Seals of the United States Army, Navy, Air Force, Marine Corps, Coast Guard, and National Guard; as well as Seals paying tribute to both Law Enforcement and Fire and Rescue.*

*Electronic databases, accessible through smart phones, will allow visitors to view the names and service information for those who have served in the past or who are currently serving. Visitors may also add new names, subject to review.*

## The Art

*The Seals and Badges are designed and constructed by Memorial Artist, Tim Lampros, the creator of the LAPD End of Watch Memorial Wall.*

*Each Seal consists of hundreds of laser-cut pieces of stainless steel, powder-coated for color, and welded together in multiple layers. The completed Seals are mounted on layers of acrylic glass with embedded LED lighting that radiates from within.*

*For example, the Presidential Seal has 17 layers of steel and 3 layers of 1.25" glass. This Seal alone measures 53" in diameter, consists of 607 pieces, and weighs over 500 lbs. There is absolutely nothing else like it in the world.*

## The Need

*The national rate of Veteran, Police, and Firefighter suicides is vastly higher than the general public. In recent years, American culture has taken a turn for the worst, including anti-American, anti-Military, and anti-Police activism.*

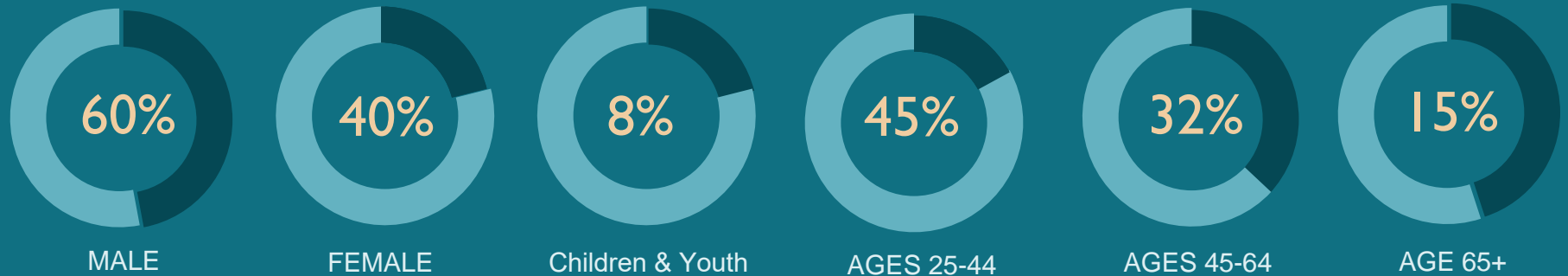
***These heroes need our support and this project will lead the way to reverse that trend.*** *The unveiling ceremony that accompanies the Wall of Honor inspires honor and respect.*

*America's Wall of Honor will bring both the Memorial and patriotic education to the American people on its 5-year tour throughout the United States. The Wall will be displayed in small towns, large cities, national parks, and special events; accessible to millions throughout America.*

# Not Your Usual “One and Done” Sponsorship – Over 5 years of Engagement for your Brand

<b>30,000+</b> <i>Sponsored Marathons, 5K runs, and related events each year in the U.S.</i>	<b>143,000+</b> <i>Sponsored Golf Outings each year</i>	<b>500,000+</b> <i>Sponsored Conferences Each Year</i>	<b>1,000,000+</b> <i>Sponsored Banquets, Galas, and Auctions</i>	<b>1</b> <i>Traveling Military and First Responder Monument with Patriot Village</i>
“One and Done” Event	“One and Done” Event	“One and Done” Event	“One and Done” Event	5+ Years of Exposure to Tens of Millions During National Tour

# About Our Audience\*:



Currently or previously served, or have family members who have served, in the U.S. Military or as First Responders in Law Enforcement or Fire and Rescue.

Are proud to be an American. Consider “honor”, “duty”, and “helping others” as core values.

Prefer products that are “Made in America”.

Tend to like to work with their hands, create, and build.

Trend toward conservative and independent values.

Majority are middle class economically; a percentage own their own business.

Majority consider themselves religious or spiritual.

*More than half male.*

*One-half age 45+.*

*Represents “middle America.”*

\*Based on social media and website statistics from our previous LAPD Memorial Wall project, discussions with supporters of Art of Honor projects, and survey from Pew Research.

# The Foundational Media Plan



**TRADITIONAL MEDIA:** While on the National Tour, the Wall will be featured on TV, Radio, and in Print media.



Our official website features a list of our sponsors with links to the sponsor's website and social media.



Within a few months of building the LAPD Memorial Wall we had more than 20,000 followers for a project focusing on one police department and one city. With this project's national focus, we expect to have hundreds of thousands within the first year of the tour.



**VISUALS:** We will post thousands of photos and videos while on tour. Banners of our corporate sponsors are displayed throughout our workshop and will be with us on tour. Our guests will also be posting thousands of photos and videos every day!

**EMAIL DATABASE:** We will receive tens of millions of contacts from people who register at every appearance on the tour.



# THE ARTIST: TIM LAMPROS



Timothy Lampros, the artist who designed and built America's Wall of Honor, served in the United States Air Force on the crash/fire/rescue team for the Columbia, Discovery, and Challenger Space Shuttles.

After serving his Country, Tim worked as a firefighter/paramedic; first in his home state of Illinois, then in Hollywood as a Set Medic and Safety Director. He served on movie and TV sets including Titanic, Alien Resurrection, Con Air, Charlie's Angels, X-Files, and many more.

When he created his first fallen officer memorial art for a precinct of the LAPD, his demand as an artist spread rapidly throughout the city and state, and to other first responders throughout the nation.



# THE L.A.P.D. END OF WATCH MEMORIAL WALL

The Artist's largest project, before America's Wall of Honor, was the L.A.P.D. *End of Watch* Memorial Wall which honors the 207 fallen officers of the Los Angeles Police Department. It has been experienced by over 2,000,000 visitors in a southwest regional tour of 29 stops.

Our new project, America's Wall of Honor, will travel for a 5 years throughout the United States, with hundreds of planned stops and projecting tens of millions of visitors.



# Testimonials



“Awe-inspiring, breathtaking, majestic, Tim's artistry is simply amazing.”

**ERIC GARCETTI,  
LOS ANGELES MAYOR**



“Tim is the best artist in Los Angeles. We are blessed to have his creative influence throughout our Police and Fire Departments.”

**MITCH ENGLANDER,  
LOS ANGELES  
CITY COUNCILMAN, DISTRICT 12**



“In my opinion, Tim is the best Police Memorial artist of our time.”

**LAPD CHIEF  
CHARLIE BECK**

“Tim, your creative work for the Los Angeles County Sheriff's Department is amazing, stunningly beautiful with exacting details that set your work far above all others. Your art is in the rarefied space of perfection.”

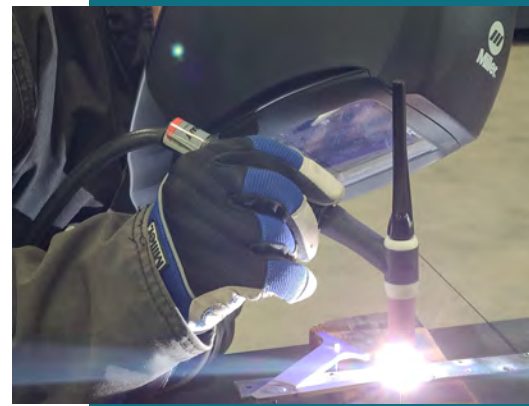
**LOS ANGELES COUNTY  
SHERIFF JIM MCDONNELL**



“The quality of Tim's work is outstanding and on the level of artists from the Greek and Roman times. Thank you, Tim.”

**IVAN MINSAL, CHIEF OF POLICE  
CRESCENT CITY CALIFORNIA  
- LAPD CAPTAIN (RET)**

During the years of construction, there were hundreds of photos and videos on social media. A book is also being written about the building of America's Wall of Honor and its National Tour.



All pieces for the various Seals on America's Wall of Honor are cut from 5' x 10' sheets of stainless steel. Since each Seal required hundreds of pieces, each required up to 10 sheets of steel.

Every sheet contains remnants that are used to create collectible mementos for individual supporters of the project.

To have a key tag or medal that was cut from the same sheet of steel as the Presidential Seal, or from one of the Armed Services or First Responders emblems, is truly a one-of-a-kind keepsake collectible.

There are also large rem pieces that are created when several layers are built in the design. These pieces are typically shadow-boxed as collectibles. Each comes with a Certificate of Authenticity listing the sheet from which it was cut.

These collectibles are just one of many awards for the leaders, key employees, customers, or clients of our corporate sponsors.





## TRANSPORTING AMERICA'S WALL OF HONOR

Transporting America's Wall of Honor requires TWO specially-equipped tractor/trailers. The 57-ft long Wall of Honor was built in five sections that vary in length. The transport trailers will require space and equipment that will prevent any movement within the trailer, and ensure no damage to the Seals of Honor. The trailer will be designed in such a way to make loading and unloading fast, safe and efficient.

Both the tractor and the trailer's exteriors will be finished with custom patriotic wrapping, which will grab the attention of millions of travelers along our highways and interstates on its multi-year tour throughout the United States. The company that sponsors the transportation of the various mobile museums can be listed on the exterior in a variety of ways.

**IMPORTANT NOTE:** The names appearing on the various illustrations of our trailers are current supporters of the project, but not necessarily the company name that will appear on that particular trailer. Corporate sponsorship for naming rights is still available.

PATRIOT VILLAGE consists of approximately 10 tractor-trailers. Five of them will be double-expandable 53' trailers that each provide a 1000 square foot mobile museum/education center experience.

Our larger sponsors, whose names appear on the outside of the trailers will have an audience of millions of drivers as we travel through all 50 states for five years, as well as tens of millions of people who are our guests at the Patriot Thunder Tour.

# THE AMERICAN PATRIOT EDUCATION CENTER



It is built to educate children and young people on the true history of America, our Constitution, our Flag and National Anthem, our Founding Fathers, and importance of Patriotism. Teachers will travel with the center to read relevant books to the youngest, and help the older children with workbooks that teach love of our Country.



# THE AMERICAN MILITARY HEROES EDUCATION CENTER



This center focuses on all branches of the Military with uniforms, equipment, medals, and endearing military artifacts. It also teaches the public about the suffering caused by Post Traumatic Stress, and will help raise money for those organizations that are helping our veterans and first responder heroes overcome its impact on their lives.



# THE FIRST RESPONDER HEROES EDUCATION CENTER



This center focuses on First Responders in both law enforcement and fire and rescue with uniforms, equipment, medals, and other tributes.





# THE SPIRIT OF AMERICA MOBILE ART MUSEUM



This Mobile Museum features works of realist art in many genres, created by American artists, and focusing on the themes of Freedom, Patriotism, our Military and First Responder Heroes, our True History and Founding Fathers, Hard Work, Charity, Family, Faith, the Beauty of America, and other elements of our uniqueness as a Nation. Art teachers will provide patriotic art projects for visiting children and young people to complete and take home with them. We will also promote patriotic art contests throughout the nation's tour.



# THE "HOW AMERICA WORKS" EDUCATION CENTER



The "How America Works" center is geared especially to high school students who are considering future career opportunities. The focus is on the many American trades such as carpentry, construction, steel working, welding, electrical, plumbing, farming, and many others. The goal is to let young people know that they can have a successful life without going to college. They might want to avoid activist education, big debt, and not being able to find a job. There is a great need for tradesmen and women in America, and it pays well.



# THE PATRIOT THUNDER TOUR MOBILE OFFICE & PODCAST STUDIO



Our Tour will also include a Mobile Office which will serve for tour management and security; but will also contain a Podcast Studio where we will interview military veterans, first responders, and family members, and broadcast their stories throughout the Nation.



PATRIOT VILLAGE WILL REQUIRE APPROXIMATELY 1.5 ACRES OF SPACE, PLUS PARKING FOR GUESTS



# When it comes to Corporate Sponsorship “Levels”, **EVERYTHING WE DO IS CUSTOM BUILT FOR YOU!**

We don't use stock packages because that assumes we know everything you need. Instead, we prefer a discussion that allows us to create something just for you, designed to help you achieve your goals. The following page suggests benefits for different levels of sponsorship, but all levels are customizable.

**Just a few of the ways that we can work together include:**

## DURING THE PATRIOT THUNDER TOUR – UP TO 5 YEARS OF EXPOSURE

- Website and Social Media Promotion including Video Coverage
- VIP Opportunities with visits to the artist's studio and workshop in Omaha, NE
- Brand Recognition as supporting the U.S. Military and First Responders
- Experiential Marketing – Sponsor the event at one of your locations.
- Medallions and collectibles from the steel sheets that were used to create the Seals of honor, for leadership or key employee awards
- Awards Ranging from a Plaque to Custom Art by the Artist for Headquarters Display
- Host America's Wall of Honor up to one week at your chosen location(s)
- Name and Logo on Tractor/Trailers that transport the Wall and Education Center throughout 50 states over 5 years
- Possible Industry Exclusivity

We want to hear about your goals and then build something just for you and your budget. Call Dan at **402-250-1112** to schedule a conversation.



## SPONSORSHIP OPPORTUNITIES – PATRIOT THUNDER TOUR

DONATION	OPPORTUNITIES FOR CORPORATE SPONSORS AND PATRONS OF AMERICA’S WALL OF HONOR AND PATRIOT VILLAGE
<b>\$50,000</b>	<ul style="list-style-type: none"> <li>• Acknowledgment on the website page, including logo and link to your website if you are a business.</li> <li>• Listed in the hard cover coffee table book <i>The Making of America’s Wall of Honor</i>.</li> <li>• Listed in all printed materials and electronic displays of donors on tour.</li> <li>• Boxed set of limited edition collectible Medallions from all 9 Seals displayed on <i>America’s Wall of Honor</i>.</li> <li>• Choice of one larger collectible piece of stainless steel cut from the same sheets of steel as the Seals on America’s Wall of Honor, mounted in shadow box.</li> <li>• <b>America’s Wall of Honor and/or Patriot Village on display at your chosen location for three full days during one year of the 5-year national tour. (Patriot Village requires approximately 1.5 acres.)</b></li> </ul>
<b>\$100,000</b>	<ul style="list-style-type: none"> <li>• <b>All Previous Category Rewards PLUS:</b> Name appears on the back of the 53’ trailers transporting America’s Wall of Honor and the museum/education centers – SEEN IN ALL 50 STATES BY TENS OF MILLIONS OF DRIVERS and GUESTS for a minimum of 5 years.</li> <li>• <b>America’s Wall of Honor and/or Patriot Village on display at your chosen location for five full days during one year of the 5-year national tour. (Patriot Village requires approximately 1.5 acres.)</b></li> </ul>
<b>\$250,000</b>	<ul style="list-style-type: none"> <li>• <b>All Previous Category Rewards PLUS:</b> Name appears prominently within the interior of one of the mobile museum/education centers when on tour and open to visitors, saying “Works of Art and Educational Exhibits Provided by [YOUR NAME]” - SEEN BY MILLIONS OF VISITORS for a minimum of 5 years.</li> <li>• <b>America’s Wall of Honor and/or Patriot Village on display at your chosen location for one full week during two years of the 5-year national tour. (Patriot Village requires approximately 1.5 acres.)</b></li> </ul>
<b>\$500,000</b>	<ul style="list-style-type: none"> <li>• <b>All Previous Category Rewards PLUS:</b> Name appears on BOTH SIDES of the 45' mobile office/podcast studio trailer saying, "Patriot Thunder Tour Mobile Office and Podcast Studio provided by [YOUR NAME]" - SEEN IN ALL 50 STATES BY TENS OF MILLIONS OF DRIVERS and GUESTS for a minimum of 5 years.</li> <li>• <b>America’s Wall of Honor and/or Patriot Village on display at your chosen location for one full week during three years of the 5-year national tour. (Patriot Village requires approximately 1.5 acres.)</b></li> </ul>
<b>\$1,000,000 +</b>	<ul style="list-style-type: none"> <li>• <b>All Previous Category Rewards PLUS:</b> Name appears on BOTH SIDES of the 53’ trailers – SEEN IN ALL 50 STATES AND MAJOR U.S. HIGHWAYS BY TENS OF MILLIONS OF DRIVERS and GUESTS for a minimum of 5 years.</li> <li>• <b>America’s Wall of Honor and/or Patriot Village on display at your chosen location for one full week during all five years of the 5-year national tour. (Patriot Village requires approximately 1.5 acres.)</b></li> </ul>

PLEASE NOTE THAT ALL PATRON AND SPONSORSHIP OPPORTUNITIES

MAY BE FURTHER CUSTOMIZED TO BEST MEET THE NEEDS OF OUR SUPPORTERS

# THANK YOU for your consideration

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## Let's Connect

If you'd like to connect your brand to Patriotic Americans with purchasing power, we're excited to hear about your goals and how we can help you achieve them.

***Dan Stuenzi***  
***Chief Executive Officer***

***dan@artofhonor.com***  
***402-250-1112***



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[Facebook: AmericasWallofHonor](https://www.facebook.com/AmericasWallofHonor)



**We are Grateful for Our Sponsors**



# Join Our Corporate Sponsors

